

KEY REASONS TO ATTEND

- › Chinese wine consumption is expected to grow **WITH AN INCREASE OF 18.5% BY 2021**
- › Shanghai: **THE FIRST WINE IMPORT HUB** in China
- › **APPROPRIATE TIMING** to finalize Chinese New Year orders
- › Supported by **ALIBABA GROUP**
- › Strong and faithful **NETWORK OF BUYERS** in China for 20 years
- › **NEW STAND OFFERS** for all budgets
- › Opening of an office in Shanghai **DEDICATED TO THE CHINESE ATTENDEE PROMOTION**
- › Vinexpo: **A RECOGNIZED BRAND IN ASIA**

BOOK YOUR STAND NOW!