

OUR COMMITMENT

01

NEW
OFFICE IN
SHANGHAI

A full time Vinexpo sales force dedicated to attract key buyers from China mainland

03

SIGNIFICANT
MARKETING
OUTREACH

Vinexpo invests in a full promotion program through multiple media channels including WeChat and Weibo

02

CHINA
LOVES
VINEXPO

30,000 Chinese trade buyers choose Vinexpo for their business

04

STRATEGIC
PARTNERSHIP

A strategic partner for the launch of our first edition with Alibaba Group, the leading B2B marketplace in China

 **Alibaba** Group
阿里巴巴集团